

Crystal Ngozi Ochemba-Powell

Licensed Esthetician & Laser Practitioner | Speaker | Educator | Published Writer | Beauty Business Coach | Brow & Makeup Artist Ph: (404) 919-4984 Email: Hello@CrystalNgoziBeauty.com http://www.CrystalNgoziBeauty.com/coaching https://www.linkedin.com/in/crystal-ngozi/ https://www.facebook.com/CrystalNgoziCoaching/

<u>https://www.instagram.com/crystalngozicoaching/</u>

I help fellow Beauty Professionals and Spa Owners build and sustain **PROFITABLE** beauty businesses by helping them **Build & Retain Clientele** and **Master Social Media Marketing**.

About Your Speaker:

Crystal Ochemba-Powell is an experienced Licensed Esthetician, Makeup Artist, Licensed Esthetician, Educator, and Beauty Business Coach with a combined 10 years of experience in both Business Marketing and the Beauty Industry. In addition to her Esthetics License, she holds Bachelor's and Master's degrees in Advertising & Marketing.

During her career, she has used her knowledge and experience to successfully build her own beauty business as well as the beauty businesses' of fellow Estheticians.

When she is not servicing her own clients, she enjoys training and coaching other beauty professionals on how to use proven marketing techniques to increase customer acquisition and conversions. She feels her biggest asset is her ability to intersect her passion for both Marketing and Beauty with her signature training courses.

Topics & Signature Workshops

All Topics and Workshops are customizable and will be tailored for your needs

Custom Topics are available

All Workshops include an exclusive LIVE Coaching Q&A Session

- Client Retention: How to Make Your Client Come Back for More!
- Killing it in Retail: Strategies to Sell More Retail
- Treatment Menu Building, Pricing & Packaging
- Client Building Strategies
- Social Media Marketing for Beauty Business Professionals
- Going Solo After Beauty School
- Defining Your Profitable Niche

Notable Events & Speaking Engagements:



- International Beauty Show (IBS) 2022
- International Esthetics Cosmetics & Spa Conference (IECSC) 2021-2022
- Professional Beauty Association (PBA) 2020-2022
- Associated Skincare Professionals (ASCP) 2020-2022

Featured Publications

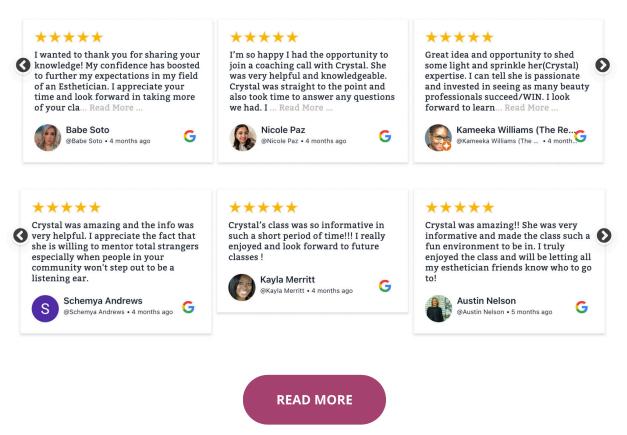
Skin Deep Magazine (Featured Contributor) Dermascope Magazine (Featured Contributor)



click on images to view articles

Reviews & Testimonials

What's All the Chatter?!



Click to read more reviews on Google!

For rates and booking information, please contact me directly. I look forward to working with you!

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