



Crystal Ngozi Ochemba-Powell

*Licensed Esthetician & Laser Practitioner | Speaker | Educator |
Published Writer | Beauty Business Coach | Brow & Makeup
Artist*

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*I help fellow Beauty Professionals and Spa Owners build and sustain **PROFITABLE** beauty businesses by helping them **Build & Retain Clientele and Master Social Media Marketing.***

Crystal Ochemba-Powell is a dynamic and passionate speaker, beauty business coach, and Licensed Esthetician with a true love for teaching and speaking. With a combined 10 years of experience in the beauty industry and business marketing, Crystal has honed her skills to help salon and spa professionals scale their businesses and achieve profitability through her signature course, "The 6-Figure Client Generating Bootcamp."

Recognized as an industry expert, Crystal has been invited to speak at prestigious events such as the International Esthetics Cosmetics & Spa Conference and Premiere Shows. Her expertise and engaging speaking style have made her a sought-after speaker in the beauty industry.

Crystal's career has been marked by her ability to build her own successful beauty business, as well as empowering fellow professionals to achieve their business goals. Her dedication to helping others is evident in her passion for training and coaching beauty professionals, teaching them proven marketing techniques to boost customer acquisition and conversions.

With her extensive background in advertising and marketing, Crystal brings a unique perspective to the beauty industry, seamlessly blending her passion for both marketing and beauty in her training courses. Her ability to connect with her audience and provide actionable strategies sets her apart as a speaker and educator.

Crystal Ochemba-Powell is not only a successful entrepreneur but a true advocate for the growth and success of others in the beauty industry. Her commitment to teaching and speaking has made her a trusted resource and a driving force behind the success of numerous beauty professionals.

Topics & Signature Workshops

All Topics and Workshops are customizable and will be tailored for your needs

All Workshops include an exclusive LIVE Coaching Q&A Session

- The 6-Figure Client Generating Bootcamp
- Client Retention: How to Make Your Client Come Back for More!
- Killing it in Retail: Strategies to Sell More Retail
- Treatment Menu Building, Pricing & Packaging
- Client Building Strategies
- Social Media Marketing for Beauty Business Professionals
- Going Solo After Beauty School
- Defining Your Profitable Niche

Notable Events & Speaking Engagements:



- International Beauty Show (IBS) - 2022-2023
- International Esthetics Cosmetics & Spa Conference (IECSC) - 2021-2023
- Professional Beauty Association (PBA) - 2020-2023
- Associated Skincare Professionals (ASCP) - 2020-2023

Featured Publications
Skin Deep Magazine (Featured Contributor)
Dermascope Magazine (Featured Contributor)





*****click on images to view articles*****

Reviews & Testimonials

What's All the Chatter?!



★★★★★

I wanted to thank you for sharing your knowledge! My confidence has boosted to further my expectations in my field of an Esthetician. I appreciate your time and look forward in taking more of your cla... [Read More ...](#)

 **Babe Soto**
@Babe Soto • 4 months ago 



★★★★★

I'm so happy I had the opportunity to join a coaching call with Crystal. She was very helpful and knowledgeable. Crystal was straight to the point and also took time to answer any questions we had. I ... [Read More ...](#)

 **Nicole Paz**
@Nicole Paz • 4 months ago 


★★★★★

Great idea and opportunity to shed some light and sprinkle her(Crystal) expertise. I can tell she is passionate and invested in seeing as many beauty professionals succeed/WIN. I look forward to learn... [Read More ...](#)

 **Kameeka Williams (The Re...**
@Kameeka Williams (The ... • 4 month... 



★★★★★

Crystal was amazing and the info was very helpful. I appreciate the fact that she is willing to mentor total strangers especially when people in your community won't step out to be a listening ear.

 **Schemya Andrews**
@Schemya Andrews • 4 months ago 



★★★★★

Crystal's class was so informative in such a short period of time!!! I really enjoyed and look forward to future classes !

 **Kayla Merritt**
@Kayla Merritt • 4 months ago 

★★★★★

Crystal was amazing!! She was very informative and made the class such a fun environment to be in. I truly enjoyed the class and will be letting all my esthetician friends know who to go to!

 **Austin Nelson**
@Austin Nelson • 5 months ago 

[READ MORE](#)

Click to read more reviews on Google!

For rates and booking information, please contact me directly. Looking forward to working with you!

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