

Crystal Ngozi Ochemba

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I help fellow Beauty Professionals and Spa Owners build and sustain **PROFITABLE** beauty businesses by helping them **Build & Retain Clientele** and **Master Social Media Marketing**.

Crystal Ochembal is a dynamic and passionate speaker, beauty business coach, and Licensed Esthetician with a true love for teaching and speaking. With a combined 10 years of experience in the beauty industry and business marketing, Crystal has honed her skills to help salon and spa professionals scale their businesses and achieve profitability through her signature course, "The 6-Figure Client Generating Bootcamp."

Recognized as an industry expert, Crystal has been invited to speak at prestigious events such as the International Esthetics Cosmetics & Spa Conference and Premiere Shows. Her expertise and engaging speaking style have made her a sought-after speaker in the beauty industry.

Crystal's career has been marked by her ability to build her own successful beauty business, as well as empowering fellow professionals to achieve their business goals. Her dedication to helping others is evident in her passion for training and coaching beauty professionals, teaching them proven marketing techniques to boost customer acquisition and conversions.

With her extensive background in advertising and marketing, Crystal brings a unique perspective to the beauty industry, seamlessly blending her passion for both marketing and beauty in her training courses. Her ability to connect with her audience and provide actionable strategies sets her apart as a speaker and educator.

Crystal Ochemba is not only a successful entrepreneur but a true advocate for the growth and success of others in the beauty industry. Her commitment to teaching and speaking has made her a trusted resource and a driving force behind the success of numerous beauty professionals.

Topics & Signature Workshops

All Topics and Workshops are customizable and will be tailored for your needs ***All Workshops include an exclusive LIVE Coaching Q&A Session***

- The 6-Figure Client Generating Bootcamp
- Client Retention: How to Make Your Client Come Back for More!
- Killing it in Retail: Strategies to Sell More Retail
- Treatment Menu Building, Pricing & Packaging
- Client Building Strategies
- Social Media Marketing for Beauty Business Professionals
- Going Solo After Beauty School
- Defining Your Profitable Niche

Notable Events & Speaking Engagements:



- International Beauty Show (IBS) 2022-2023
- International Esthetics Cosmetics & Spa Conference (IECSC) 2021-2023
- Professional Beauty Association (PBA) 2020-2023
- Associated Skincare Professionals (ASCP) 2020-2023

Featured Publications

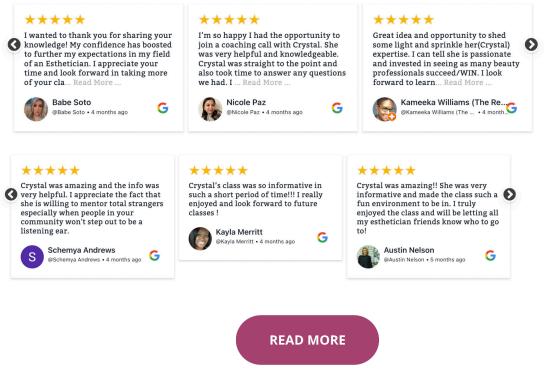
Skin Deep Magazine (Featured Contributor) Dermascope Magazine (Featured Contributor)



click on images to view articles

Reviews & Testimonials

What's All the Chatter?!



Click to read more reviews on Google!

For rates and booking information, please contact me directly. Looking forward to working with you!

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